



Q1 2021

Recapping insights with CFO/COO Jean-Phillippe Durrios

In Q1, our team and platform have continued to perform exceptionally, fueling breakthrough insights on changing consumer attitudes and behaviors, as a result of the COVID-19 pandemic. Furthermore, by giving people transparency and control over how and when they share information, our clients can create better products and brand experiences.

Our zero-party data platform is built for a privacy-focused future, and a growing number of leaders in the consumer insights space are taking advantage of the unique access to our engaged audience.

We recently announced two new partnerships. Decision Analyst integrated with DISQO's APIs to expand the quality and efficiency of their audience sampling. Research Results now offers robust, end-to-end managed client services for study deployment using DISQO. The quality of our consumer data drove both agreements. Research Results' John Zarrella said, "DISQO's huge, 100% first-party audience consistently delivers the data accuracy and quality our clients deserve."

Our diversified customer base continues to grow, but equally exciting is our Net Revenue Retention. Research firms, global brands and agencies, large retailers, publishers and more are leveraging our platform to discover actionable insights and win.

We continue scaling the business for this demand. In Q1, we welcomed Kevin Whitcher as VP of Product, Enterprise Applications. He's a respected innovator in identity measurement and advertising performance and is among 45 new team members we added this past quarter, bringing our current headcount past the 200 mark.

Creating a values-driven and inspiring culture that attracts and fulfills top talent is our number one priority. It's how we execute so well. Just in Q1, we ranked among the best companies in three Comparably awards - Best for Women, Best for Diversity, and Best for Compensation. We were also again certified a Great Place to Work. We're proud of our people and the values we share that support this recognition.

Thanks for visiting us. We welcome you to contact us for more information or sign up for future updates.



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